

China Association of Enterprises with Foreign Investment(CAEFI)

China Information Association of Traditional Chinese Medicine

Chinese Health Care Nutrition

Zhongguancun Health Service Industry Promotion Association

CAEFI Letter [2023] No. 11

With regarding to participating in the 30th China International Health Industry Expo

And the 10th World Health Industry Conference

All relevant units and member enterprises:

In order to thoroughly implement the "Healthy China 2030" planning outline, accelerate the promotion of the upgrading of the health industry, and promote the sustainable and healthy development of the big health industry, the China Association of Foreign-invested Enterprises, the Chinese Society of Traditional Chinese Medicine Information, the Chinese Health and Nutrition Journal Zhongguancun Health Service Industry Promotion Association is scheduled to jointly hold the "30th China International Health Industry Expo and the 10th World Health Industry Conference" (referred to as "2023CIHIE • Health Expo") at the China International Exhibition Center (Chaoyang Hall) in Beijing from May 28 to 30, 2023, and also hold the the Belt and Road Health Industry Roundtable Forum, the Health Industry High quality Development Leaders Summit A series of major events including the launch of the national promotion project of appropriate technologies (products) for health services.

The 2023CIHIE • Health Expo will focus on the theme of "accelerating the upgrading of the health industry and empowering the healthy China strategy", with the purpose of building a business docking service for the big health industry, and the mission of building a one-stop platform for the industry's upstream and downstream industrial chain and supply chain ecological closed-loop, with the service core of product display, trade negotiation, supply and demand matching, resource docking, and brand promotion; Through online promotion, targeted invitation, demand docking, cloud live broadcast, short video marketing, online red tape shopping and other forms, attract and recruit domestic and overseas suppliers, buyers and professional visitors to seamlessly connect with the conference, open up online and offline procurement trading channels, achieve accurate and efficient matching and docking, create one-stop service for exhibition and trade negotiations, and give full play to the value and role of the health expo service trade platform.

The planned exhibition area of the event is 50000 square meters, and the exhibition contents include: nutritional health food, green ecological health food ingredients, traditional Chinese medicine health care (diet therapy Tonic Diet), biotechnology, smart medical digital health, intelligent health care, hydrogen medical health, personal health improvement products (sports/sleep/eye care), occupational health and health protection materials There are more than ten industrial segments including the health industry demonstration park and the Chinese medicine health, culture and tourism project.

We sincerely invite all relevant units and enterprises to participate in the exhibition. Please contact the organizing committee for relevant matters.

Contact :

Secretariat of the Organizing Committee

Contact: Hong Fei Tel: 13601113846

Email: 380032600@qq.com

Contact : Wang Fei 17812759267

Email : wf 198587@163.com

China Association of Enterprises with Foreign Investment

Contact: Huang Yan Tel: 18910471369

Email: huangyan@caefi.org.cn

Appendix: Activity Plan of the 30th China International Health Industry Expo and the 10th World Health Industry Conference

China Association of Enterprises with Foreign Investment (Seal)



China Information Association of Traditional Chinese Medicine (Seal)



Chinese Health Care Nutrition (Seal)



Zhongguancun Health Service Industry Promotion Association (Seal)



Secretariat of the Organizing Committee

January 12, 2023