



Shibowei.CIHIE
Building the leading brand of the professional
exhibition in the health field



**2019 The 25th CIHIE&International New Generation Health Diagnosis and Treatment
& Health Management Exhibition**

The corresponding period : The 8th World Health Industry Conference

April 17th-19th,2019 Beijing.China International Exhibition Center

Approved By: MINISTRY OF COMMERCE, PRC

Sponsor: China International Exchange and Promotive Association for Medical and Health Care
CPAM Sub-Health Specialized Committee
CPAM Health Care Equipment Specialized Committee

Organizer: Beijing Shibowei International Expo Co., Ltd

**2019 The 26th CIHIE & International New Generation Health Diagnosis
and Treatment& Health Management Exhibition**

Date:August 28th-30th,2019 Place:Shanghai New International Expo Center

Official website:www.yaok.cn

★Last Review

Shibowei.CIHIE.China International Health Industry Expo &The 7th World Health Industry Conference was held on April 8 -10 at Beijing.China International Exhibition Center r with 50,000m²show areas. We set up 1800 standard booths,1216 exhibitors,9 national pavilions,13 domestic provincial and municipal pavilions,64925 visitors, 86 site purchasing organizations and 165 media.During this expo,we also held The 7th World Health Industry Conference which attracted 202 political leaders of many countries and embassy counsellor.Meanwhile, The launching ceremony of the China-Germany Big Health Industry Cooperation Alliance & China-Africa Big Health Industry Cooperation Alliance were highly valued and evaluated by leaders of the country. The trade effect of the fair and the advanced idea of the organizers had been recognized and praised by professional visitors in this industry, and were well known as "the barometer of the health industry" by the profession.

★Exhibition Introduction

Shibowei. China International Health Industry Expo was found in 2003 (The abbreviation is Shibowei .CIHIE). Up to now, It has been successfully held for 24 times. This expo is approved by MINISTRY OF COMMERCE, PRC and jointly sponsored by China Good Agri-products Development Service Association、 China Health Care Nutrition Council、 China Association of Traditional Chinese Medicine、 China International Exchange and Promotive Association for Medical and Health Care and Beijing Shibowei International Expo Co.,Ltd.Going through unremitting efforts of 15 years,Shibowei. CIHIE is developing from the original 80 booths to the current 1800 more booths、 from 2000m²show areas to 50.000m² show areas、 from 60 exhibitors to 1200 exhibitors, from China to the current 26 countries in the world and from 2000 visitors to the current 64925 visitors;This expo has been appraised as "National Key Guidance and Support Exhibition" for many years.

★Platform Advantage

1、 We only focus on the big health exhibition for 15 years and vigorously promote Chinese healthy industry development which is a high quality platform for enterprises to seek business opportunities,



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create an international brand image and strongly move towards the global market.

- 2、 We successfully held 2018 Health Industry Expo and The 7th World Health Industry Conference: mutual promotion between the exhibitions and conferences;
- 3、 50,000 show areas, 1500 domestic and foreign exhibitors, 64925 professional buyer&visitors;
- 4、 Beijing, Shanghai, Chengdu - Three stations detonated the commanding point of national market;
- 5、 We created 650,000 accumulative total show areas to make this brand banquet in health industry;
- 6、 Serve 15000 exhibitors from 60 countries, 'specialized, so trusted' ;
- 7、 The accumulative total number of visitors was over 1100,000 and the huge visitors database is the business opportunity Library;
- 8、 The accumulative volume of trade is nearly USD7,927,300,000 which brought a substantial economic benefit for the enterprise;

★Advantages for Creation of Health Event:

1. Data resources:

After 15 years of precipitation, Shibowei.CIHIE nearly establish 500 thousands of high-quality professional buyers database. According to the characteristics, regional characteristics and exhibitor's needs, it will precisely orientate, invite and match the relevant purchasers and agents to expand the sales channels for the exhibitors. We set up the characteristic of exhibition area, hold a special meeting to attract investment and projects, set up the purchasing meeting and link up with the resources of all concerned parties for major projects in group location.

2. High-end experts and community resources:

"World Health Industry Conference" was successfully held for 7 times, and attracted the attention of many Chinese national leaders. Meanwhile, many foreign countries sent congratulation wishes. Every year, "Shibowei.CIHIE" attract many local and foreign experts of health industry to deliver speech and constantly strengthen and enrich their database knowledge. As participants at this event, there are the governments, trade associations, business associations, economic federations, foreign chambers of commerce, embassies in China, etc... all maintain close contact and partnership relations. For the exhibitors, we provide the following services such as resource docking, media interview docking, procurement docking, Beijing media docking, e-commerce docking, expert docking, investigation docking, financing docking, source - origin rating and listing docking, product positioning consulting, marketing consultation, etc....

3. Advantages of Media Matrix Publicity

Media publicity: Pre-warming before this expo starts, Interview during exhibition, Report follow-up. As multi-Channel promotion there are: Xinhua network, phoenix, Sina, Sohu, today's headlines and other 120 online media; CCTV, Beijing TV and major local radio stations; YOUKU, IQIYI, Tencent and other online video; China Food newspaper, health times and other media; Wechat public platform and other self-media. Through the exhibition trade platform, it will continuously enhance the competitiveness of enterprises, the formation of a unique strong brand and enhance the recognition of enterprises in the minds of consumer.

★Schedule for Beijing Exhibition :

Raw Space : April 15 -16, 2019 (2 days)	8:00am-17:00pm
Standard Booth: April 16, 2019 (1 day)	8:00am-21:00pm
Exhibition Time: April 17-19, 2019 (3 days)	9:00am-17:00pm
Move-out Time: April 19, 2019	14:00pm-21:00pm

★Exhibit Scope:

一、 New Generation Health Diagnosis and Treatment Equipment Show Are :

1、 Health diagnosis and treatment informatization :Mobile medical software and terminal equipment, medical consultation service, Appointed registration equipment software、 Medical equipment of health management and software, Distance diagnostic medical treatment, Consultation educational system of telemedicine ,EHR System of hospital management、 Distance sickbed-guardianship etc related products, equipment and technology about remote medical treatment、 APP system operator of Intelligence medical treatment、 System operator、 acquisition terminal of health data、 New generation diagnosis and treatment platform of artificial intelligence、 New generation medical health exchange platform、 Third party imaging diagnosis、 online medical products、 Pharmaceutical Electronics、 Cloud medical treatment、 Health management service platform、 Business platform and other equipment and technology ;

2、 Precise intelligent medical product : Intelligent diagnosis assistant、 Flexible wearable device、 Physiological monitoring system、 Clinical intelligent diagnosis and treatment plan、 Intelligent image recognition、 Pathological Type and Intelligent multidisciplinary consultation system、 Intelligent medical voice interaction and software for somatosensory、 Intelligent monitoring and control system for diseases etc。

3、 High-performance Medical diagnosis and treatment equipment : Medical diagnostic reagents and equipment , Tumor treatment equipment , Rehabilitation treatment equipment , Laser therapy equipment , Specialist treatment equipment , Digital surgical system , Life support equipment , Medical examination instruments , Medical imaging equipment , Ultrasonic diagnostic equipment , Treatment device of Implanted electron etc。

4、 Smart wearable device :Eye protection instrument、 Treatment instrument for cervical vertebra ,Smart helmet glasses , Intelligent detector , Smart bracelet、 Wearable detector、 Intelligent medical gloves、 Intelligent medical clothing,Intelligent medical shoes etc.

5、 Robot series :Rehabilitation robot ,Health management robot, Home Service Robot ,Medical Robot;

6 , Rehabilitation medicine series : Hydrotherapy equipment、 Traction apparatus、 PT/OT/ST Acoustooptic therapy、 Stimulation therapy、 Heat treatment、 Wax therapy etc Treatment equipment;

二、 Health Management Service Show Are :

1 , Intelligent health management for hospitals , Analysis of health big data、 Health management for wearable devices and home intelligent health monitoring and monitoring equipment , Continuous monitoring of health management、 Long process management、 Genetic testing、 Screening for cancer、 Diagnostic reagent、 Health risk assessment、 Risk interference、 Health monitoring、 Physical examination、 Cloud Computing、 Mobile Internet、 Internet of things etc Information technology development equipment and management technology software;



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2 , Intelligent products suitable for families and elderly people、 Audio-visual aids、 Physical accessory equipment etc Intelligent home care facilities , Mobile social networking and service platform for the elderly、 Emotional escort assistant、 Intelligent health service products of traditional Chinese Medicine、 Health identification system of Chinese Medicine、 Intelligent examination system of Chinese medicine、 Meridian health identification instrument、 Portable acquisition equipment of health data、 Artificial Intelligence Aided Diagnosis System and Intelligent hardware etc.

3 , Related Park base of Large health industry : Medical Industrial Park base、 Planning display、 Introduction、 Investment related activities etc.

★Professional Visitor Profile

1. Presidents of different levels of hospitals and hospitals of Integrated TCM and Western Medicine 、 Chief of equipment division、 Specialist, etc, Township hospitals、 Clinics and other medical institutions;
2. Distributors, agents, franchisees, e-commerce, trading companies, etc with strength, credibility and sales network;
3. Civil affairs, Aging, Disabled Persons' Federation, Charitable fund organization and health system all over the country etc industry responsible government departments;
4. Large-scale pharmaceutical supermarkets, pharmaceutical commercial groups, Drug chain stores, Exclusive shop, Community health station, Pension complex developers、 designing, investment、 Service companies;
5. Pharmacy stores, Chinese medicine centers, Health recovery centre, Health products store, Medical rehabilitation equipment stores, Health club, Geriatric supplies shop, Pension institutions, Gym, Apartments for the elderly, Nursing homes, Sanatoriums, Beauty Salon, Health Management Agency, Rehabilitation Centre, Geriatric University, Activity Center for elderly;

★About Exhibitor

- 1、 Exhibitor's products must have valid 《Business License》+《Product Qualification certificate》or other legal approval documents for the certificates and products. The quality of the exhibits should comply with the national relevant standards.
- 2、 Exhibitors who make sure to attend the exhibition should firstly contact the organizer to choose their ideal booth position, then fill in the application form and agreement form with company seal. Mail or fax the form with your signatures to the organizer. This contract will be effective after being signed by both parties. Faxes or copies are valid. Booth Distribution Principle: apply first, Paid first, confirm first.
- 3、 In order to help exhibitors win the market honor and expand the sales of products, the organizer set up the award activities, all the exhibitors who participate in the exhibition can join us, the awards are included "Gold Award "、 "Good Faith Award" etc; (For details ,please ask the Organizing Committee).
- 4、 In order to show the strength of the company and corporate image, the organizer has set up the special sponsor scheme, so the interested companies can consult with the organizer

Organizing Committee: Beijing Shibowei International Exposition Co., Ltd

Address: No.69, Chao yang District, Chao yang Road, Beijing, China

Post Code: 100123

Tel: 86-10-8578 5035/36/37/38

Fax: 86-10-8584 1055

Website: Http://en.yaok.cn

2019 中国国际健康产业博览会（京·沪）站 服务项目价目表

第一部分：展位收费明细

	展位划分	规格	费用	配置说明
内 资 企 业	标展单开	3m×3m	¥12800	楣板字一块、接待桌一张、椅子二把，5A插座一个（限500W内），射灯二盏、地毯；展位高为2.5m
	标展双开	3m×3m	¥13800	楣板字二块、接待桌一张、椅子二把，5A插座一个（限500W内），射灯二盏、地毯；展位高为2.5m
	豪华标单开	3m×3m	¥15800	除上述标展配置外，展位升高为3.5m，增配一套洽谈桌，送3块升高部位的广告画面。（可参照效果图）
	豪华标双开	3m×3m	¥16800	除上述标展配置外，展位升高为3.5m，增配一套洽谈桌，送7块升高部位的广告画面。（可参照效果图）
	特装光地	36 m ² 起租	¥1300 / m ²	仅提供对应展出场地；无任何配置，自行搭建。
	外 资 企 业	标准展位	9 m ² (3m×3m)	\$ 3500
豪华展位		9 m ² (3m×3m)	\$ 3800	楣板字一块、接待桌一张、椅子二把，洽谈桌一套，5A插座一个（限500W内），射灯二盏，9 m ² 地毯，垃圾桶一个，赠送部分图片广告位，展位高为3.5m。
特装光地		18 m ² 起租	\$ 350/m ²	仅提供对应展出场地；无任何配置，自行搭建。

第二部分：配套宣传广告收费明细

会刊版面广告

封面	封底	跨彩页	封(二,三)	内彩页	黑白页
20000元	15000元	12000元	10000元	5000元	2000元

宣传印刷品广告

参观券	请柬	手提袋	名片盒	参观证背面广告	证件挂绳
5000元/万张	5000元/千张	6000元/千个	6000元/千个	30000元/3万张	15000元/万条

展馆现场广告（以下广告仅限开展期间发布，发布后因自然灾害或不可抗力致使停止的，主办方不承担赔付责任。）

广场电子屏广告(限时60秒/条)	墙体广告以展馆为准	院内广告牌高4m*宽5m	馆内广告牌高3m*宽4m	通道柱子广告2.4m*0.9m*4	道旗广告2.4m*0.8m	拱门(18m)条幅10m*0.8m
15000元/展期	300元/m ²	12000/块	6000/块	1000元/根	800元/面	12000元/个

第三方平台广告（下列广告会受不同时段和资源的影响价格会有一些的变化，最终以实际合同为准。）

楼宇框架广告	电梯电子屏广告	公交车车身	CCTV-7 (5秒)	广播电台(10秒)	权威网媒发稿
150元/块/周	80元/块/周	2000元/辆/月	15000元/周	3000元/次	500元/次

第三部分：会议室及现场推介会收费明细

展馆会议室	70人	剧院式	5000元/小时	备注：（含以下服务） 1. 提供技术设施(电源、投影仪、音响，话筒等讲台、椅子)、饮水机； 2. 提供会前的馆内广播通告； 3. 协助会场布置以及背景板、地台的搭建。
展馆会议室	100人	课桌式	8000元/小时	
现场论坛区	150人	剧院式	8000元/小时	

第四部分：第八届世界健康产业大会收费明细

参会代表：5800元 嘉宾：58000元 贵宾：98000元 指定产品赞助：20万起 协办赞助：50万起