

China Int'l High-end Health Edible Oil and Olive Oil Expo 2018

The 20th China Int'l High-end Health Edible Oil and Olive Oil Expo

Date: August 15-17, 2018

Venue: Shanghai New International Expo Center

“Show top edible oil products , Build top edible oil brands”

Approved by: Ministry of Commerce of P.R.C

Support Unit: Center for Public Nutrition and Development of China(PNDC)

Chinese Cereals and Oils Association (CCOA)

Sponsors: Cereals and Oils Nutrition Sub-Association of CCOA

China Health Care Nutrition Council

Committee of Nutrition and Food for Elderly-Gerontological Society of China

High-end Edible Oil Committee of China Health Care Nutrition Council

Organizer: Beijing Shibowei International Exposition Co., Ltd

Official Website: <http://en.oilexpo.com.cn/>

★ **Review**

International High-end Health Edible Oil & Olive Oil Expo”(short for “**Global Oil**”) was approved by Ministry of Commerce of P.R.C, and organized by Beijing Shibowei International Exposition Co.,Ltd as well as many authoritative institutions. **Global Oil 2017** in Beijing closed successfully at China International Exhibition Center on Apr.19,2017.

This fair attracts more than **300 companies** to attend and the total space is over **15000 square meters**.

More than **20 embassies** in China, and leaders from Ministry of Health, Ministry of Agriculture,

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Ministry of Commerce, State Forestry Administration, Development Research Center of State Council and *over 35000 visitors* from *26 countries* together witnessed this grand feast. Industry giants gathered here, and the international olive oil association and pavilion of Argentina, Spain, Greece, Italy, Tunisia, Turkish hand in hand here, the domestic different provinces and regions tea oil association group met here, more unique special high-end oil products actively joined this fair. This fair gets high praise of exhibitors and visitors, and said the organizing work is of a great success, it plays an important role in trade service and public brand's building.

Global Oil has been organized for 16times since 2006, which is the biggest,most influential, most professional oil expo in China, and gets the strong support from government leaders and international organizations. The showing space is increasing and many new products appearing, popular in the the society,companies and customers.Comply with the demand of the market, and the request of the exhibitors, from 2013 the Global Oil Expo will be held in spring in Beijing, and autumn in Shanghai, in order to set up nationwide sales platform. No matter your purpose is to enter Chinese market or Export foreign country, here you all could find your best cooperater and partner. **Global oil** expo always opens for you and welcome you. If possible, you will be the next world famous brand!

★ Advantages of participating in the 19th Global oil exposition

Have the opportunity to get the **“gold medal”** (For more information, ask for organizing committee);

Have the opportunity to get the **“recommended products”**, **“science creativity”**;

Have the opportunity to get the **“health and nutritious edible oil certificate”**;

Have the opportunity to get **“Global Olive Oil Competition Award”**;

Have the opportunity to be recommended to **group purchasers** by the organizing committee directly;

Have the opportunity to be directly **become the member of promoted brands on the web of Global oil Expo** (limited).

★ Exhibitors

1. Exhibitors must have valid hygienic license, business license, trademark registration certificate, and products approval documents; the quality of the exhibition products should comply with the relevant standards.

2. Exhibitors should firstly contact the organizing committee to choose their ideal booth position, and then fill in the “Application Form and Agreement Form”. Mail or fax the forms with your signatures to the organizing committee. We will send you the “Booth Confirmation Form” after receiving your Application Form.

3. Within 7 days after the exhibitor receives “Booth Confirmation”, you should make full payment or 50%

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into the account of organizing committee, Expire, the organizing committee has the rights to cancel your participation.

4. Booth Arrangement Principle: applied first, paid first, served first
5. The organizing committee has rights to change and move some confirmed booths considering the safety problem and the whole image.

★ Agents, Dealers and Buyers

In order to offer better services for agents and dealers, please finish and submit the Agent Intent Application. The organizing committee will submit it to related manufacturers or general agencies and make every effort to promote your business cooperation. All dealers who submit the Agent Intent Application are entitled to get CD-ROM about exhibition catalogue for free and enjoy free promotion in six months at exhibition's official website. Meanwhile, we will often post you the newest product information to help you to realize more Industry dynamics information at any time.

★ Professional Visitors

1. Dealers, agents, clients, application service providers, logistic warehouses and high-end edible oil suppliers with good ratings;
2. Wholesale markets for grain and oil, large supermarkets, edible oil chain stores, gift shop, community chain supermarkets, large food and drink institutes etc;
3. The organs veteran Bureau and Shanghai organs directly under the Department veteran, Shanghai army retired cadres, Commercial Department of Embassies in china, Provincial liaison offices in Shanghai, SASAC central enterprise union system etc;
4. Foreign purchasers located in China, Import and Export trade Companies, colleges and institutes, Industry associations, enterprises technical staff, Senior Manager etc;

★ Exhibition products items

1. **High-end edible oil:** Camellia oil, Olive Oil, Rice Bran Oil, Sunflower Oil, Camellia Oil, Walnut Oil, Grape Seed Oil, Flax Seed Oil and other High-end Nutrition Oil
2. **Nutrition edible oil:** Nutrition peanut oil, Nutrition soybean oil, Nutrition blend oil, Nutrition salad oil, double low Rapeseed oil
3. **Special healthy edible oil:** grape seed oil, coconut oil, mustard oil, almond oil, wheat-germ oil

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piper ales seed oil, month amaranth grass oil, garlic oil, hazelnut oil, perilla seed oil, pumpkin seed oil, tomato seed oil, safflower oil, deep sea fish oil, milk thistle oil, cedar seed oil, delicate cotton oil, cornoil, canola oil, pine-seed oil, poppy-seed oil, essential oil, pomegranate seed oil, lycopene edible oil, patent edible oil;

4. Many kinds of flavored oils: refined palm oil, sesame oil, pepper oil, prickly ash oil, mustard oil, chives oil, red spicy oil, ginger oil, noodle seasoning oil, chicken bone oil, bone oil, composite flavor oil, fish sauce flavor oil, butter oil, animal flavored oil, black pepper oil, barbecue flavored oil, Frozen food flavored oil, fresh scallop flavored oil, spicy oil, spice oil, powder flavored oil etc; Nut edible oil and all kinds of high-grade health oils, nutrition oil etc;

5. Various oil-bearing crops: sesame, sunflower, camellia seed, corn-germ, rice bran oil, Wheat Germ, Perilla seed, linseed, almond, Pine Nuts and other special raw materials;

6. Oil Equipments for: Pressing, Splitting, Transporting, Filling, Packing, Metering, Printer, capping machine, Sealing machine, container, plastic machine and Plastic oil bottle, bottle cap, label packaging, packing design, advertisement design, brand promotion, packaging equipment etc;

★ Summit / Sponsors

A. Diamond sponsor: one company only, well-known to the industry, good brand effect

Sponsor catalogue: A diamond sponsor, exclusive sponsor, sponsor amount: RMB480, 000

B. White gold sponsor : one company only, with foreign market, good fame in the industry

Sponsor catalogue: white gold sponsor institute, sponsor amount: RMB280, 000

C. 2018 International High-end Edible Oil Brand Development Forum

“2018 International Olive Oil Brand Promotion and Introduction Meeting”

“2018 International High-end Health Edible Oil Brand Taste and Competition”

“2018 Global Olive Oil Competition”

“2018 International High-end Health Edible Oil and Olive Oil Award Ceremony”

★ Organizing Committee: Beijing Shibowei International Exposition Co., Ltd

China Int'l High-end Health Edible Oil and Olive Oil Expo 2018

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Global Oil 2018---Service Price

I . Booth Price

Booth	Size	Price	Note
	9 m ² Standard booth	\$3500	include: lintel plate, a negotiating desk, two chairs, a 5A power socket, two daylight lamps, carpet, booth height:2.5m(10% extra fee for corner booth)
	9 m ² Luxury booth	\$3800	include: lintel plate, a negotiating desk, a round table, five chairs, a 5A power socket, two daylight lamps, carpet, the painting and design of the pictures for publicity(You can ask organizing committee for design sizes), booth height:3m(10% extra fee for corner booth);
	Over 36 m ² ("T" area)	\$350/m²	No equipment and furniture; set up stand by yourself

II Advertisement Price

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Journal Layout

Catalog over	Catalog Back Over	Color Page Spread	Catalog Cover (the second, third page)	Color Pages inside of Catalog	Black and white Pages of Catalog
\$3500	\$2500	\$2000	\$1600	\$900	\$350

Advertising Prints

Ticket	Invitation Letter	Handbag	Card Box	Visitors' badge(exclusive)	Document Lanyard
\$900/ 10000pcs	\$900 /1000pcs	\$1000 /1000pcs	\$1000/1000pcs	\$5000 /20000pcs	\$2500/10000items

Exhibition Site

Ball(diameter: 3m) banner: 10m×0.9m	Arch door(18m) Line banner	AD Banner board Width: 8m Height: 5m	Moving Banner Board 4m*5m*2sides	Road Flag Height:1.5×0.5m
\$1500/pc	\$2000/line	\$3000/item	\$2000/item	\$150/pc

III Forum Price

70 person	\$1000/hour	Notes:(include following services) 1.provide technical equipments(Platform, chair) and 1 bucket of water; 2.provide power socket, projector, stereo, microphone; 3.provide broadcasting service and audience organization;
80 person	\$2000/hour	
160 person	\$3000/hour	